

Marketing CHECKLIST



- ☐ Send an email to my client list
- ☐ Update my Tier One website bio. Add testimonials from clients onto my Tier One Travel website bio
- ☐ Join other social media platforms (Twitter, Instagram, Pinterest, YouTube, LinkedIn)
- ☐ Post regularly on social media
- ☐ Add social media buttons to my Tier One Travel website and email signature
- ☐ Feature social media handles on business cards
- ☐ Promote Facebook business page through Facebook Ads
- ☐ Fill social media bios with searchable content
- ☐ Cross-promote Facebook business page on Twitter, Instagram, Pinterest
- ☐ Consider running a contest on social media using a giveaway or other prize suppliers) in return for following you and tagging their friends in a post.
- ☐ Ask friends, family, and clients to share your social media pages.
- ☐ Explore the resources on the Tier One Marketing website (marketing.tieronetravel.com)
- ☐ Explore Ensemble marketing resources
- ☐ Take free courses to amp up computer skills on GCF Global
- ☐ Contact Jenn for a 1x1 consultation to discuss social media strategies, ideas, etc.



ONE CALL | ENDLESS EXPERIENCES

